



**RCBS**  
RAJAGIRI CENTRE FOR  
BUSINESS STUDIES



# ● Agile Leaders in Uncertain Times

**Recruiters' Manual 2022**

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## Message from RCBS

In 1987, an acronym VUCA - short for volatility, uncertainty, complexity, and ambiguity – was introduced to the world. In due time, VUCA acquired popularity in corporate literature and management discussions. Three decades later, in 2020, COVID-19 pandemic redefined uncertainty. Without doubt, the pandemic and its unavoidable trappings changed the life and work landscape forever. In the paradigm shift that ensued, organizations of all stature were pushed to embrace agility. Leadership that exemplified agile mindset acquired paramount importance.

It is only natural that for the academic landscape that complements and reflects industry trends, agility becomes the foundation for building a future set of managers and leaders. To mitigate the consequences of the uninvited storms of change, higher education institutions are also forced to transform the way they do things. At Rajagiri Centre for Business Studies (RCBS) – comprising of Rajagiri College of Social Sciences and Rajagiri Business School – our challenges were no different. Yet, we responded by pulling together an immediate digital response to ensure uninterrupted learning. In the past 16 months since the first lockdown imposed by the pandemic in 2020, we have collaborated to transform from in-person classroom instruction to remote learning. With well-crafted technology vision in place even before the pandemic, RCBS was healthily poised to shift to the digital mode of learning without losing the flavour of academic excellence.

In the academic year 2020-21, Rajagiri College of Social Sciences achieved the prestigious NAAC grade of A++ with a nation-wide top score of 3.83 out of 4 in its fourth cycle of assessment. Similarly, Government of India and Kerala have recognized potential of the college not just in the higher education, but in development projects and have awarded multiple projects that can make impact in the Skilling, Entrepreneurship, Livelihood and Water Conservation and Distribution in the country. During 2020-21, Rajagiri Business School has joined the club of two prestigious global accreditations - AACSB and EFMD as member. Our mission to create globally competent and socially responsible managers has shifted gears to enable our students to also become agile and highly responsive to uncertainty. When emotionally competent managers and leaders are quintessential to lead people and organizations, Rajagiri's immersive learning methodology becomes a model to emulate. Our students have been the flag bearers and ambassadors of the Rajagiri brand. We have strived to train our students and keep them tuned to the times – agile in their behaviours as well as responses to the uncertainty that looms all around.

Rajagiri Centre for Business Studies sincerely thank all hiring organizations for recruiting our talents and the support extended. We present to you a new batch of students who are prepared to take up responsibilities – that will challenge and excite them.

We look forward to having you as recruiter in 2021-22 season.

## About RCBS

Rajagiri Vidyapeetham is managed by Carmelites of Mary Immaculate (CMI) priests — a Catholic Order whose efforts have been to establish educational institutions of high quality across the country. Founded in 1955, Rajagiri Vidyapeetham comprises Rajagiri College of Social Sciences, Rajagiri Business School, Rajagiri School of Engineering and Technology, Rajagiri College of Management and Applied Sciences, two Public Schools, a Higher Secondary School and Rajagiri Hospital. Rajagiri Vidyapeetham is spread across two campuses — the Hill Campus at Kalamassery and the Valley Campus at Kakkanad. Institutions in both campuses offer programs from pre-primary to post-doctoral levels.

Rajagiri Centre for Business Studies (RCBS) is a Centre for Excellence under the Rajagiri Vidyapeetham. RCBS believes in continually raising its bar and is relentless in its pursuit of excellence by nurturing management professionals with exceptional creative ability and social sensitivity. RCBS has under its umbrella; Rajagiri College of Social Sciences (Autonomous), offering MBA and MHRM programmes, Rajagiri Business School offering the PGDM Programme, PGDM for Working Professionals and FPM, and Rajagiri International Institute for Education and Research offering International Management Programme (Twinning MBA).



## Vision

To develop globally competent, value-based management professionals who are socially sensitive and empowered to lead wholesome and fulfilling LIFE

## Mission

- To facilitate holistic development of individuals as socially responsible managers imbued with knowledge, skills, and abilities to adapt to a dynamic business environment
- To serve as a Centre of immersive learning and practice, with innovative and value driven pedagogy
- To contribute to the field of management and industry practices through research, training and consultancy

## Graduate Attributes

Conceptual Clarity

Decision Making Skills

Communication Skills

Ability to Work Independently and in Teams

Ability to Analyse and Solve Business Problems

Social Sensitivity and Integrity

## Accreditations and Ranking



Autonomous College in Kerala to be fully powered by Solar Energy



Cleanest Residential Higher Educational Institute in India (MHRD)



Recognised as a Centre with Potential for Excellence in Education, Gol



National Institutional Ranking Framework College Category (NIRF)



Rashtriya Uchatar Siksha Abhiyan Recognised College, Gol



AICTE-CII Survey of Industry-Linked Technical Institutes 2020



NAAC - Re-accredited with 'A++' Grade with CGPA 3.83 out of 4 the Highest in India



Rajagiri has been provisionally accredited by NBA for its MBA & PGDM programmes for two years



61 Collaborations with International Universities & Colleges and Large Number of Ongoing Research Projects



## Business School Rankings

10<sup>th</sup> best Business School in the country, Times B-School Survey 2021

14<sup>th</sup> best Business School in the country with a score of 895, Higher Education Review 2021

53<sup>rd</sup> best Private Business School in the country, Careers 360 2021

38<sup>th</sup> best Business School in the country, IIRF 2021

23<sup>rd</sup> best Private Business School in the country, Business Today 2020

3<sup>rd</sup> best Eminent Business School in India, GHRDC Competition Success Review 2020

42<sup>nd</sup> best Business School in India with A+ Grade, Business & Management Chronicle 2020

13<sup>th</sup> best Standalone MBA Institute with a score of 69.27, Outlook India 2020

45<sup>th</sup> best and 17<sup>th</sup> best Private Business School in India and South India respectively, The Week 2020

12<sup>th</sup> best Private Business School in India, CFORE Education World 2020

## Academic programmes

### Master of Business Administration [MBA]

Begun in 1995, the Master of Business Administration is a two - year full time programme spread over four semesters and a summer internship. The curriculum under the autonomous status is designed by RCSS to enable students to evolve into professionally competent managers, ready to face challenges of any organization. The programme lets students to specialise in two electives such as Finance, Marketing, Business Analytics and Operations. The MBA programme is affiliated to M.G University, Kottayam and approved by AICTE. The Programme is also accredited by Accreditation Council for Business Schools and Programs (ACBSP), USA and National Board of Accreditation (NBA), India.

### Post Graduate Diploma in Management [PGDM]

Launched in 2008, the PGDM offered in RCBS is a two - year full time course spread over six trimesters and a summer internship. The programme offers dual specialization and students have the freedom to select the courses of their choice from a wide variety of electives in the second year. The PGDM Programme offers a wide range of opportunities for students to gain global exposure through our international tie-ups and partnerships.

The PGDM course is approved by the All India Council for Technical Education (AICTE) and recognized as equivalent to MBA Degree of an Indian University by the Association of Indian Universities (AIU). The Programme is also accredited by Accreditation Council for Business Schools and Programs (ACBSP), USA and National Board of Accreditation (NBA), India.

### Master of Human Resource Management [MHRM]

The MHRM programme at RCBS affiliated to M.G. University, Kottayam is a two-year full-time programme spread over four semesters and a Summer Internship. The flagship program of RCBS since 1983, MHRM offers the students practical exposure to the industry through industrial visits and concurrent field works during their academic period. The Programme is accredited by Accreditation Council for Business Schools and Programs (ACBSP), USA.

### PGDM for Working Professionals

The 'PGDM for Working Professionals', an 18 month PGDM programme is aimed to impart business leadership training to working professionals seeking advancement in their career. The programme with an innovative curriculum and over 900 instructional in-class hours provides a unique opportunity for the participants to imbibe and sharpen their knowledge and skills for future business leadership.

### Fellow Programme in Management [FPM]

The Fellow Programme in Management (FPM) is a doctoral-level programme with the objective to transform the candidates into high-quality academicians, researchers, and management thinkers by providing an opportunity for interdisciplinary education and research in management. The programme structure includes a significant component of training in research and teaching, facilitated by both in-house and visiting researchers.



- HR Analytics
- Digital Marketing
- NISM
- CMRA
- Advanced Excel

- Professional Selling
- CFA
- Econometrics
- Operational Risk Management
- Introduction to R



## Full-Time Faculty

**Abhilash G Nambudiri**  
PGDABM, B. Tech

**Abraham Babu**  
Ph.D, M. Phil, MSc,  
FDP (IIM-A)

**Abraham Joseph**  
FCA, EPGP (IIM-K)

**Aby K Abraham**  
FPM, PGDBM, B.Tech

**Ajay Lunawat**  
CA

**Ajith Sundaram**  
Ph.D, MS, M.B.A, B.Tech.

**Ambika Prasad Nanda**  
FPM, PGPM, MS, B. Tech

**Angela Susan Mathew**  
Ph.D, MBA, B. Tech

**Anto Joseph**  
Ph.D, M.Phil., M. Com

**Anu Antony**  
Ph.D, M.Com, MBA

**Arun George**  
MBA, B. Tech

**Aviral Tiwari**  
Ph.D, M. Phil, MA

**Bejoy John Thomas**  
Ph.D, BSc, MBA, M. Phil

**Binoy Joseph**  
Principal, RCSS  
Ph.D, LLB, MA (PM&IR),  
FDP (IIM-A)

**Chandrima Chatterjee**  
Ph.D, M.Phil., M.Sc.

**Deepak Babu**  
MBA, B Tech

**Dipti Lunawat**  
CA

**Fr. Francis Sebastian CMI**  
Assistant Director  
Ph.D, MBA, B.Ph., B.Th.,  
B. Tech, FDP (IIM-A)

**Garima Sisodia**  
Ph.D, M.Phil., MBA

**Harish B**  
EPGP (IIMOK), M. Phil, MBA

**Himanshi Pandey**  
Ph.D, M.Phil

**Imran Ahmed Khan**  
Ph.D, MSW (PM&IR)

**Isaac Varghese**  
MA (PM & IR), LLB

**Jaedong Kang**  
MA, BA

**James Dominic**  
Ph.D, MBA, B.E.

**Jayasri Indiran**  
Ph.D, MPhil, MSW, MBA,  
PGDHRM

**Joji Alex N**  
Ph.D, MA, MBA, FDP (IIM-A)

**Jose K Puthur**  
Ph.D, MBA, B.E, FDP (IIM-A)

**Kannan Sekar**  
MBA, B.Tech

**Krishnan Chandramohan**  
Ph.D-SPP, CFA, MBA

**Mani P Sam**  
PDGM, FCMA, BE, DIISc

**Manoj Mathew**  
Ph.D, M.A. (PM&IR), M.A.

**Manoj Menon**  
Ph.D, M.A. (PM&IR),

**Minimol M.C.**  
Ph.D, M. Phil, M. Com, MBA

**Neetha J Eappen**  
Ph.D, MBA, B-Tech

**Nivin Vinoi**  
PGDM, B.Tech

**P Balakrishnan Menon**  
Ph.D, PGDBM, MBA, M.Sc,

**Padmanabhan NS**  
PhD, M.Phil., MSc, MBA

**Pramodh U Korula**  
MBA, M.Sc.

**Priya Alat**  
Ph.D, PGDM

**Fr. Reginold CMI**  
MBA, MA

**Rishabh Rathore**  
Ph.D, MS, B. Tech

**Ronny Thomas**  
Ph.D, MPhil, MA

**Saji George**  
MBA, MA, PGDHE,  
PGDPC, FDP (IIM-A)

**Salim P**  
MBA

**Sayan Chakraborty**  
Ph.D, M.E. B.Tech

**Shashank Mittal**  
FPM, B.Tech

**Shelly Jose**  
Ph.D, M.A. (PM&IR), FDP  
(IIM A), PGDCA

**Shirley Rita Luiz**  
M.Sc.

**Siby Jose**  
MA (PM&IR), FDP (IIM-A)

**Simon Jacob C**  
Ph.D, MBA, MPM, BE, LL.B,  
FDP IIM (A)

**Sitanshu Sekhar Das**  
Ph.D, M. Phil, MBA, MA

**Smitha Siji**  
Ph.D, M. Phil, MBA

**Somesh Kumar Sinha**  
Ph.D, MBA

**Sreejith R**  
M.Tech , B.Tech

**Sunil Puliyakot**  
Director, RBS  
FPM, M. Com, PGDRM

**Susan Mathew**  
Ph.D, MA, B.Ed

**Veeva Mathew**  
Ph.D, MBA, FDP (IIM- A)

# Rajagiri Immersive Learning Experience



The Rajagiri Immersive Learning Methodology is a pedagogical innovation of Rajagiri Centre for Business Studies. Along with academics, students are exposed to programmes and activities which prepare them to manage and lead in challenging environments. The methodology is based on four dimensions: Conceptual Learning, Experiential Engagement, Executive Modeling and Corporate Competency.

**Le Cocon, the Incubation Centre**

**RBL**

Rajagiri Business League (RBL), the Sporting Event for Corporates and Students

**RNBQ**

Rajagiri National Business Quiz (RNBQ), the Quizzing Event for Corporates and Students

**Social Sensitization Camp, the seven days camp in Rural Setting**

**The PLAN, the Business Plan Competition**

**Foreign Language Certifications**

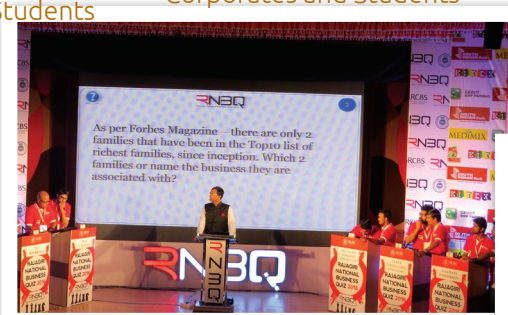
**Rajagiri Transcend, the NGO managed by students**

**Concurrent Fieldwork**



**Vanavasam, the three days programme in Forest Setting based on MBTI**

**ADC**  
Assessment and Development Centre



**Industry Visits**



**UGC NET-JRF Coaching**



**Value-Added Professional Certifications**

**Inflora, the Management Fest**

**Forms** (Forum of Rajagiri Management Students) and its Clubs



**Industry/Alumni Interactions**

**Live Industry Projects**

**Kalypso, the OBT Programme**





# Academic Partnerships

Rajagiri International Institute for Education and Research (RIIER) established in 1998, offers transnational partnership programmes and tie-ups. These tie-ups facilitate the sharing of resources for faculty and student training, curriculum development, research and consultancy.



Twinning



Student Exchange



Dual Degree



Faculty Led Study Abroad Programmes



Existing Mobility Programmes



Summer School



Rajagiri Student Overseas Internship Programme

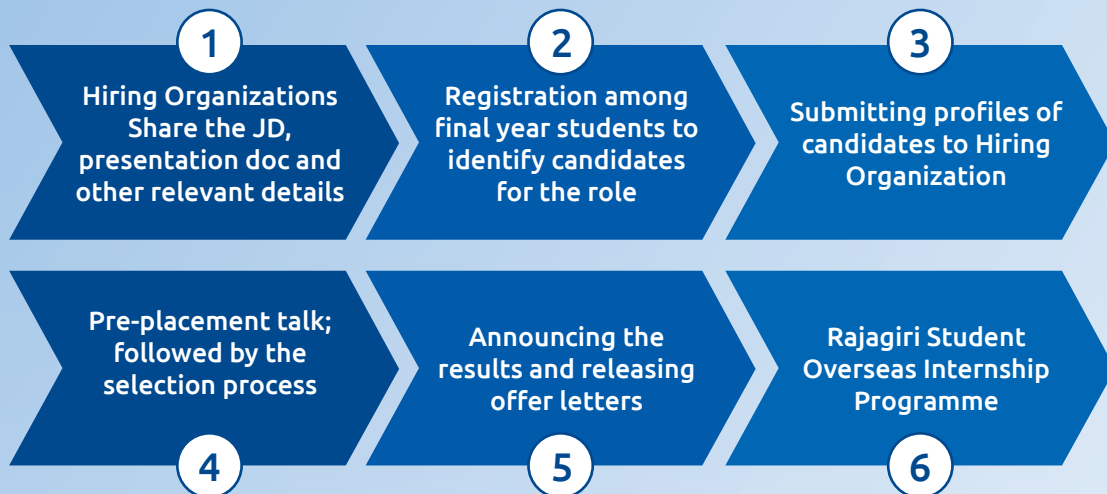




## The Office of Corporate Relations [OCR]

The OCR engages Corporates, Alumni and Professional Associations to provide world class experiences to students and corporates through Final/Summer Placements, Internship, Interactions, Live Projects, Industry Visits, Field Work and similar programmes. The team consists of full-time representation from Leadership, Faculty and Students.

### Final/Summer Placements Process:



## Industry Partnerships

RCBS is a member of various professional bodies like National Institute of Personnel Management, Kerala Management Association, Confederation of Indian Industries, National Human Resources Development, Indian Society for Training and Development, Kerala State Productivity Council, etc. Through these professional associates, students and faculty are given the unique opportunity to take part in all their regular activities like Management Conventions, Lecture Meetings & Panel Discussions, Award Ceremonies, Business Quizzes, Networking events, Business Plan Contests, Industry training programs etc.







# Recruiters of 2020-21

# Alumni Speaks



## **Megha Sunny IIS**

MBA Batch of 2011

**Deputy Director, Press Information Bureau,  
Vice President's Secretariat, Govt. of India**

*Decision to pursue MBA in Rajagiri School of Management back in 2009 was part of a plan that was fulfilled by joining Civil Service in 2016. The campus had a unique life of its own which nurtures aspirations and talents of students from different background and flair. I specially recall my volunteering experience with Rajagiri Transcend, the student led NGO in the campus, and I thank my alma mater for transforming my love for books and care for the society into a committed civil servant.*



## **Sharlene Schurger**

PGDM (Dual) Batch of 2018

**Vendor Manager,  
Amazon, Germany**

*To Learn and to experience in one of the fastest growing countries in the world was what prompted me to enroll for the PGDM (Dual) programme with Rajagiri Business School. Its partnership with over 60 universities across the world including my home university, WFI School of Management, Ingolstadt, have helped me to opt from a long list of choice I had. But the quality of competitive students & experienced faculty, academic rigor and the world class infrastructure have given me an amazing experience which I will cherish for a lifetime. Safer, greener and activity-filled campus life have changed my perspective for the country, so has for my fellow batch mates from Europe and other Asian countries.*



## **Rajesh Krishnamoorthy**

MBA Batch of 1999

**Country Head-India  
Financial Planning Standards Board**

*When management education was at very nascent stages in India, I've had the opportunity to learn concepts of management in a very conducive campus environment at Rajagiri School of Management. When I look back, the curriculum with focus on internship and industry field work was very thoughtful and I relate much when I lead my organization and people today. The value based education and vision of CMI fathers have been something one should experience. Today, my alma mater has grown so much with global accreditations like AACSB and EFMD membership to its credit and I am very proud of being a Rajagirian.*



## **Nisha Gopinath**

MHRM Batch of 2000

**Director- Compensation and Benefits, APAC  
IBM**

*My journey in the Human Resources function started with the MHRM programme at Rajagiri School of Management way back in 1998. What fascinated me most was the value system inculcated by the school, which still gives me strength to stay committed to the organization and people I work for. Student leadership programmes and industry ready development programmes unique to Rajagiri then were real game changers and have helped me evolve as a professional and a leader.*



## **Irshadul Islam C A**

MBA Batch of 2012

**Chief Operating Officer, MediaOne TV**

*I've joined Rajagiri Business School after a three year stint with Oracle as engineer. Our batch had a great mix of experienced as well as of fresher, which resulted in great discussions in the classroom. The academic environment of the Business Schools has been highly inspiring which even led me to take up teaching assignments for over 8 years before I occupied the office of COO in MediaOne.*



## **Aswathy Asokan**

MBA Batch of 2015

**Assistant Professor  
IIM- Amritsar**

*Rajagiri Business School was a turning point in my professional career as the shift of my focus to academia began there. I have continued with my assignments in academia and went onto pursue PhD from IIT, Chennai. The academic atmosphere and professional outlook of the faculty and my fellow batch mates at Rajagiri have been simply outstanding.*



# RCBS

RAJAGIRI CENTRE FOR BUSINESS STUDIES

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